

UW PAT



ANNUAL DINNER

KENNEDY LAWSON SMITH

THE FUTURE CITY ECONOMIC DEVELOPMENT STRATEGIES FOR A CHANGING SOCIETY

NOVEMBER 10, 2011

Reception 5 pm | Dinner 7 pm
Fairmont Royal York Hotel
Canadian Room | Cash Bar
100 Front St West
Toronto, ON

Tables & Tickets

Friends of Alumni Tables:

- Exclusive and prominently located tables
- Enhanced table signage
- Premium recognition in our Alumni Dinner Program
- Enhanced recognition in our presentation
- Recognition on our website
- 10 tickets per table

Reserve Early!

Tickets sell out early. Tables are available on a first-come, first-served basis. Individual or groups of tickets are also available.

Advertising

To learn more about advertising opportunities, please contact Oz Kemal at MHBC Planning:
t: 905.761.5588 x.225
e: okemal@mhbcplan.com

Corporate Tables:

- Table signage
- Recognition in our Alumni Dinner Program
- Recognition in our presentation
- Recognition on our website
- 10 tickets per table

Kennedy Lawson Smith is one of the foremost international experts in downtown economic development planning. During her long tenure as the director of the National Trust's Main Street Center, the Main Street program was widely recognized as one of the most successful economic development programs in the US, expanding to a nationwide network of almost 2,000 towns and cities.

In 2004, Kennedy co-founded the Community Land Use and Economics (CLUE) Group, LLC, a private consulting firm that blends downtown development, land use management, and historic preservation disciplines into a cohesive approach to solving community development challenges.

Kennedy's downtown revitalization and small business development work has been featured in news media ranging from the New York Times, Business Week, Forbes, Governing and Red Herring to "Donahue," "CBS Sunday Morning," and Public Radio International's "Marketplace." For more information about Kennedy Lawson Smith, please visit our website www.uwplanningalumni.com.



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THE 21st ANNUAL DINNER

The University of Waterloo Planning Alumni of Toronto has been bringing the planning industry together for the past twenty years. The Annual Dinner provides an exceptional opportunity to socialize, network and meet other professionals. It has become the "must attend" event for all planning, legal, land development and related professionals in Ontario. The Annual Dinner is always well attended. The 21st Annual Dinner promises to be another great success.

The Dinner provides financial support for the Planner-in-Residence Program, scholarships and other initiatives for University of Waterloo School of Planning students. The Dinner is held at the Royal York, a well-known and elegant landmark hotel centrally located in downtown Toronto's Financial District. It is convenient to parking, GO Train and TTC service at Union Station.

TICKET INFORMATION: (13% HST included in ticket price. HST Acct.: 87340 2473 RT001)

Tickets Purchased BY October 21, 2011:

Friends of Alumni Table	\$ 2,300.00
Corporate Table	\$ 1,500.00
Individual Ticket	\$ 150.00

Tickets Purchased AFTER October 21, 2011

Friends of Alumni Table	\$ 2,500.00
Corporate Table	\$ 1,700.00
Individual Ticket	\$ 170.00

THE **LAST DAY FOR TICKET SALES** IS OCTOBER 28, 2011.

For questions or to submit this order form, please contact:

May Luong
Borden Ladner Gervais LLP
Scotia Plaza, 40 King St West
Toronto, Ontario M5H 3Y2

Telephone: 416.367.6251
Fax: 416.361.2774
E-mail: MLuong@blg.com

PAY EASILY ONLINE WITH PAYPAL AT www.uwplanningalumni.com OR FAX THIS FORM:

Contact Name: _____ E-mail: _____

Telephone: _____ Fax: _____

Company Name: _____
(Please spell name as it should appear in Program)

Address: _____
(Street, City, Postal Code)

Number and Type of Ticket Purchase:

Number of Friends of Alumni Tables (10 seats/table) \$ _____

Number of Corporate Tables (10 seats/table) \$ _____

Number of Individual Tickets \$ _____

Special Dietary Requests: _____ No.: _____ Total: \$ _____
(Not all dietary requests are available and may result in additional costs)

Method of Payment: VISA MasterCard Enclosed is a cheque in the amount of \$ _____
(Make payable to: "The University of Waterloo Planning Alumni of Toronto")

Name of Cardholder (As it appears on the card): _____

Card Number: _____ Expiry Date: _____

Cardholder Signature: _____ Total Payment: \$ _____

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We thank the following organizations that have assisted in promoting the Dinner:

